

Limited Edition

Girl Scout Cookie™ Flavored Teas!

girl scouts

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Press Release
FOR IMMEDIATE RELEASE

Bigelow® Tea introduces new limited edition Girl Scout Cookie™ flavored teas!

Two of America's all-time favorites – now in limited edition blended teas!

March 17, 2015, Fairfield, CT -- Girl Scout Cookies® are high on the list of America's favorite treats. Now the Bigelow Tea family is pleased to announce two delicious new tea flavors inspired by Girl Scout Cookies: *Thin Mints®* and *Caramel & Coconut*.



These delicious teas are made possible by a licensing arrangement with Girl Scouts of the USA® and combine the renowned flavor blending expertise of the Bigelow Tea Company with the time-honored exciting Girl Scout Cookie flavors we all know and love.

Timed to coincide with Bigelow Tea's 70th Anniversary celebration – and traditional Girl Scout Cookie season, these irresistible tea flavors will be available for a limited time only.

“Once a Girl Scout, always a Girl Scout,” enthuses Cindi Bigelow, the company's third-generation President & CEO. “As a proud Girl Scout alumna, our two new tea temptations reflect the Bigelow Tea blenders' never-ending quest to delight consumers with up-to-the-minute flavor innovations in a way that's very special to me. These tea flavors, in addition to being a part of the Bigelow quality tradition, will extend the enjoyment of Girl Scout Cookies into a new category, with an inspired beverage that warms body and soul and brings a smile to your face!”

A Zero-Calorie ‘Indulgence’

These new teas are a total taste immersion. Each blend delivers smooth, indulgent taste with a wonderfully rich finish – amazingly, at zero calories each.

Bigelow Girl Scouts® Thin Mints® Herbal Tea:

This caffeine free tea delivers the perfectly balanced mint and chocolate flavor of the Girl Scouts’ famous Thin Mints cookies. The flavor profile is as rich and refreshing as the chocolate mint cookies that have become an all-time American favorite. This herbal formula is deliciously relaxing.

Bigelow Girl Scouts® Caramel & Coconut Black Tea:

This superb black tea blend offers a delectable taste combination of luscious caramel and coconut. Like the Girl Scout Cookie that inspired it, this tea is a delightfully satisfying treat – a little reward to enjoy during a busy day. Its black tea content offers a dash of energy.

Both blends come in boxes of 20 individually wrapped tea bags, presented in foil pouches that ensure flavorful freshness. These are gluten-free, sugar-free and Kosher-certified – making them a welcome treat for people with dietary restrictions. These are produced according to the Bigelow family’s planet-conscious principals of [SustainabiliTEA](#).

Available Now!

Bigelow’s new Girl Scout Cookie-inspired teas can be found on free-standing displays at grocery stores nationwide and at Amazon.com beginning in March. In-store, the MSRP is \$3.99 per 20-bag box.

Whether you enjoy these delightfully appealing teas on their own or alongside a plate of cookies, Bigelow Tea’s new Girl Scout Cookie flavor blends are a treat not to be missed.

About Bigelow Tea Company

Based in Fairfield, CT and 100% family owned, the Bigelow Tea Company pioneered the specialty tea category 70 years ago. The three-generational company takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America’s leading specialty tea company. Producing 1.7 billion tea bags annually, the Bigelow Tea line includes more than 130 varieties of Flavored, Traditional, Green, Organic, Herbal, Decaffeinated and Iced teas – including its flagship specialty tea flavor, “Constant Comment”®, an all-time American favorite.

In 2003, the company purchased and restored the Charleston Tea Plantation, a 120-acre American tea plantation located on Wadmalaw Island, just south of Charleston, South Carolina. It is here where hundreds of thousands of ancestral tea bushes that go into the making of Charleston Tea Planation teas are grown and cultivated without pesticides, herbicides, fungicides or insecticides. The Charleston Tea Plantation has become a "must see" destination for more than 70,000 travelers from around the world who visit annually to learn how tea is grown and harvested, and sample products made from tea grown on the premises.

Bigelow Tea products are available nationwide. Tea lovers and enthusiasts can also enjoy sharing entertaining stories and facts by visiting Bigelow Tea (bigelowtea.com), the Bigelow Tea Blog (www.bigelowteablog.com), Facebook (www.facebook.com/bigelowtea), Twitter (www.twitter.com/bigelowtea), Pinterest (www.pinterest.com/bigelowtea) and Instagram (www.instagram.com/bigelowtea).

About Girl Scouts of the USA

We’re Girl Scouts of the USA

We’re 2.8 million strong—2 million girls and 800,000 adults who believe girls can change the world. It began over 100 years ago with one woman, Girl Scouts’ founder Juliette Gordon “Daisy” Low, who believed in the power of every girl. She organized the first Girl Scout troop on March 12, 1912, in Savannah, Georgia, and every year since, we’ve made her vision a reality, helping girls discover their strengths, passions, and talents. Today we continue the Girl Scout mission of building girls of courage, confidence, and character, who make the world a better place. We’re the preeminent leadership development organization for girls. And with programs for girls from coast to coast and across the globe, Girl Scouts offers every girl a chance to do something amazing. To volunteer, reconnect, donate, or join, visit www.girlscouts.org.

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