

About Bigelow Tea

General Facts

- Bigelow Tea is America's classic, family-owned tea blender
- Bigelow teas are made in America, by an American family, for the American consumer
- With 24% market share, Bigelow Tea is the #1 specialty tea company in the U.S., producing 1.7 billion tea bags annually
- Headquarters are in Fairfield CT, with additional plants in Boise ID and Louisville KY
- Bigelow Tea employs 350 (average length of employment is 18 years)
- Ruth Campbell Bigelow started Bigelow Tea in 1945 with one variety: "Constant Comment"® Tea
- 100% family owned for 3 generations, Bigelow family members are still at the helm
- 3rd Generation Cindi Bigelow is President & CEO
- 2nd Eunice & David Bigelow are Co-Chairpersons
- Today it blends than 130 varieties of Flavored, Traditional, Green, Organic, Herbal, Decaffeinated and Iced teas – including its flagship specialty tea flavor, "Constant Comment®," an all-time American favorite, that are available nationwide
- 2015 marks its 70th Anniversary of being 100% family owned for 3 generations
- Bigelow Tea continues to focus on consumers by offering quality and variety, employees, communities and the environment

Sustainability

- Bigelow Tea works to keep its environments footprint to a minimum by focusing on Energy Conservation, Water Conservation, Material Management, Land Preservation
- 85% of packaging is compostable, biodegradable or recyclable
- Bigelow Tea currently sends less than 4% of all material waste from all 3 of our facilities to landfill, making it a Zero-Waste to Landfill company
- 880 Solar panel installation at the Fairfield headquarters supplies 15% its energy needs; the next phase will be to install solar panels at the Louisville facility, which has the potential to supply 35% of our electrical needs.

About Bigelow Tea - continued

- We own and operate the 120-acre Charleston Tea Plantation, which grows and cultivates hundreds of thousands of ancestral tea bushes that go into the making of Charleston Tea Planation teas -- without pesticides, herbicides, fungicides or insecticides
- We are a proud supporting member of the Ethical Tea Partnership, an organization that works with tea growers to establish best-practice methods for the responsible conservation of the world's tea fields

Community

- Since 1987, the Annual Bigelow Tea Community Challenge has donated \$1.1 million to local charities
- Since 2009, Bigelow Tea has donated more than 4 million specially designed tea bags through the USO as a way of saying thank you to U.S. troops

Bigelow Tea's plans, as it looks to the future

- Further expansion of the core product line, bottled tea and other tea-based beverages
- Strategically expand the international platform
- Employ broader based ad campaigns
- Tour the U.S. with our Mobile Tea Bar to share our love of tea and bring the tea experience to consumers across the country

For more information, contact:

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