



Bigelow Tea turns 65!

January 1, 2010 marked the start of a very important year for Bigelow Tea.

With the advent of “Constant Comment”[®] Tea in 1945, a proprietary blend of orange rind, spices and premium black tea, Ruth Campbell Bigelow made her mark on the American scene by changing the way Americans enjoy this healthful beverage. This pivotal event pioneered the explosion in the variety teas that Americans enjoy today.

A woman ahead of her time and decorator by trade, Ruth worked tirelessly to overcome the enormous odds against her in order to promote her brand and establish prominence in the marketplace. Her entrepreneurial spirit launched a family business that is now in its third generation and employs 330 people.

Today, 65 years later, Bigelow Tea is the #1 Specialty Tea company in the United States, and “Constant Comment”[®] tea is an enduring brand that continues to delight many millions of tea drinkers.

Together with over 100 specialty teas the company now offers, more than 1.46 billion cups of Bigelow Tea are currently served each year – an average of over 4 million cups each day!