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## **ENJOY THE DRINK OF ROYALTY AT HOME WITH BIGELOW® SPICED CHAI TEA**

*Bigelow's Spiced Chai Tea is a tantalizing blend of premium black tea and exotic spices – a royal taste experience without coffee-house prices.*

FAIRFIELD, Conn. (February 20, 2006) – Inspired by traditional Indian Chai, the drink of the Maharajas for centuries, The Bigelow Tea Company has introduced Spiced Chai, a balanced blend of black tea and exotic spices. Using only the finest tea from high-elevation gardens and premium spices, Bigelow has captured the mystery of Chai and carefully wrapped it in a flavor-protecting foil pouch to deliver an ultimate taste experience every time it's brewed. Brew at home, in the office, or with a friend; it's a sure way to please your senses and enchant your taste buds.

Bigelow's new Spiced Chai regular and decaffeinated teas are the fat free and gluten free taste sensations. Take it black or add milk and sweetener, and you'll soon be on a journey to a place faraway carried by fine tea, and subtle hints of cloves and ginger. Other delicious flavors include Vanilla Chai, Spiced Chai Decaffeinated and Green Tea Chai.

"Spiced Chai is the newest addition to the Bigelow Tea specialty line and now available at local retail shops and grocery stores," said Cindi Bigelow, co-president of Bigelow Tea. "Bigelow's Spiced Chai Tea is a quality, rich-tasting alternative to high-priced coffee shop teas."

Spiced Chai regular and decaffeinated is the latest offering from Bigelow Tea, the leader in the flavored tea bag segment. For more than 60 years, Bigelow Tea has built a loyal customer base with its quality tea products and flavor innovations. The company offers a complete line of more than 80 varieties of flavored, traditional, green, organic green, herbal, decaffeinated and iced teas, including America's number one specialty tea flavor, "Constant Comment®."

### **About Bigelow Tea Company**

100 % family-owned, Fairfield, CT based Bigelow Tea pioneered the specialty tea category more than 60 years ago. Bigelow takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America's leading Specialty Tea Company. The Bigelow Tea line includes more than 80 varieties of flavored, traditional, green, organic, herbal, decaffeinated teas and iced teas– including America's number one specialty tea flavor, "Constant Comment®".

In 2003, the company purchased and restored the Charleston Tea Plantation. Based on Wadmalaw Island just south of Charleston, South Carolina, the only tea plantation in America cultivates several hundred thousand tea bushes that are descendants of bushes brought from China during the 1800's. The Charleston Tea Plantation has become a "must see" destination for tea lovers and tourists alike who visit the area from around the world and appreciate information and education about tea in addition to enjoying American Classic Tea and products which are produced from the tea grown on the premises.

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Bigelow Tea products are available nationwide including grocery, super centers, mass merchandisers and health stores. Every variety can be found on the company website, ([www.bigelowtea.com](http://www.bigelowtea.com)), along with an appealing selection of tea chests, tea accessories and other gift items. Tea lovers and enthusiasts will also enjoy interesting and entertaining related stories and facts by visiting the company's blog (<http://www.bigelowteablog.com>).

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