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BIGELOW® TEA ANNOUNCES SEASONAL TEA LINE

Bigelow's Ginger Snappish Herb Tea™ and Eggnogg'n Tea™ a perfect gift

FAIRFIELD, Conn. (October 6, 2006) – Give a scrumptious gift to yourself or someone special in your life this season with Bigelow *Ginger Snappish Herb Tea* and *Eggnogg'n Tea*. These all-natural, seasonal teas will make superb gifts for teachers, co-workers or can simply bring warmth to an otherwise ordinary day. Look for a Bigelow Tea display at your local retailer or visit www.bigelowtea.com to order Bigelow's seasonal teas and other unique gift items including tea baskets, tea chests, and tea accessories.

Ginger Snappish Herb Tea is a comforting herbal blend of fragrant ginger with a hint of refreshing lemon brought together in this delicate brew. The soothing flavor is ideally suited for an uplifting, caffeine-free tea break, perfect on a winter's day.

Bigelow's *Eggnogg'n Tea* is a guilt-free, festive pleasure. Enjoy your favorite holiday celebration while indulging in this no-calorie seasonal treat. *Eggnogg'n* is a smooth and delicious blend of black and green teas with the decadent, creamy, sweet flavor of eggnog. Add a little milk and sweetener to enhance the luscious eggnog flavor.

“This season take pleasure in some quiet time by relaxing with a warm and flavorful cup of Bigelow Tea,” said Cindi Bigelow, co-president of Bigelow Tea Company. “Our *Ginger Snappish Herb Tea* and *Eggnogg'n Tea* are both packed with rich, aromatic flavors that perfectly capture the enchanting feelings of the holiday season.”

For more than 60 years, R.C. Bigelow, Inc. has built a loyal customer base with its quality tea products and flavor innovations. The company offers a complete line of more than 70 varieties of flavored, traditional, green, organic green, herbal, decaffeinated and iced teas, including America's number one specialty tea flavor, “Constant Comment.”

Page 2 - Bigelow Tea Holiday Line

About Bigelow Tea Company

100 % family-owned, Fairfield, CT based Bigelow Tea pioneered the specialty tea category more than 60 years ago. Bigelow takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America's leading Specialty Tea Company. The Bigelow Tea line includes more than 80 varieties of flavored, traditional, green, organic, herbal, decaffeinated teas and iced teas—including America's number one specialty tea flavor, "Constant Comment®".

In 2003, the company purchased and restored the Charleston Tea Plantation. Based on Wadmalaw Island just south of Charleston, South Carolina, the only tea plantation in America cultivates several hundred thousand tea bushes that are descendants of bushes brought from China during the 1800's. The Charleston Tea Plantation has become a "must see" destination for tea lovers and tourists alike who visit the area from around the world and appreciate information and education about tea in addition to enjoying American Classic Tea and products which are produced from the tea grown on the premises.

Bigelow Tea products are available nationwide including grocery, super centers, mass merchandisers and health stores. Every variety can be found on the company website, (www.bigelowtea.com), along with an appealing selection of tea chests, tea accessories and other gift items. Tea lovers and enthusiasts will also enjoy interesting and entertaining related stories and facts by visiting the company's blog (<http://www.bigelowteablog.com>).

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