

CONTACT: Elizabeth April-Fritz
(203) 334-1212 ext. 3219
efritz@rbigelow.com

FOR IMMEDIATE RELEASE

Bigelow Tea's 2007 Gift Collection Makes Holiday Shopping Easy

**Gift giving is a breeze this season with an online catalog that has
Bigelow tea gifts, tea chests, gift baskets and more!**

Fairfield, CT, December 4, 2007 - - Bigelow Tea, a family owned business steeped in over 60 years of tea traditions, is proud to offer its 2007 Holiday Collection found at www.bigelowtea.com. The catalog features more than 30 pages full of tea products and gift ideas sure to warm friends and family over this holiday season.

Distinctive gifts like the *Zen Glass Teapot and Trivet* will be sure to please with its elegant hand blown glass design along with the more traditional *Classic Tea Chest* which is beautifully crafted with an elegant cherry finish and contains eight different varieties of Bigelow tea. The *Green Tea Together* basket, which includes Bigelow exclusive mugs, Meyer Lemon Cookies and eight different kinds of green tea is sure to make a green tea lover out of anyone while the festive *Poinsettia Tea for Two* tea pot with tea cups on a matching ceramic tray is perfect for the person who has everything. There are many options available through the catalog in a variety of price ranges and all can be easily ordered online.

"We are constantly looking for unique and wonderful tea gifts to offer in our catalog so our consumers can share their love of tea," says Cindi Bigelow, President of Bigelow Tea. "We wanted to make holiday shopping more convenient, while at the same time, enjoyable and even entertaining. This is our way of saying thank you and happy holidays!"

About Bigelow Tea Company

100 % family owned, Fairfield, Conn.-based Bigelow Tea pioneered the specialty tea category more than 60 years ago. Bigelow takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America's leading specialty Tea Company. The Bigelow Tea line includes more than 80 varieties of flavored, traditional, green, organic, herbal, decaffeinated teas and iced teas- including America's number one specialty tea flavor, "Constant Comment®".

In 2003, the company purchased and restored the Charleston Tea Plantation. Based on Wadmalaw Island just south of Charleston, South Carolina, the only tea plantation in America cultivates several hundred thousand tea bushes that are descendants of bushes brought from China during the 1800's. The Charleston Tea Plantation has become a "must see" destination for tea lovers and tourists alike who visit the area from around the world and appreciate information and education about tea in addition to enjoying American Classic Tea and products which are produced from the tea grown on the premises

Bigelow Tea products are available nationwide including grocery, super centers mass merchandisers and health stores. Every variety can be found on the company website, (www.bigelowtea.com), along with an appealing selection of tea chests, tea accessories and other gift items. Tea lovers and enthusiasts will also enjoy interesting and entertaining related stories and facts by visiting the company's blog (<http://www.bigelowteablog.com>).

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