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**FOR IMMEDIATE RELEASE**

**FAIRFIELD-BASED BIGELOW TEA WELCOMES GOVERNOR RELL  
TO ITS NEW SOLAR INSTALLATION – THE STATE’S SECOND LARGEST**

*Movement from green tea to green power*

FAIRFIELD, Conn., August 14, 2007 – [Bigelow Tea \(http://bigelowtea.com\)](http://bigelowtea.com), the family-run tea company based in Fairfield, Connecticut, welcomed Governor Jodi Rell to the site of their new solar installation as she introduced the most comprehensive energy efficiency bill in Connecticut’s history. Living up to the “Do One Thing” program’s call for conserving energy, Bigelow’s solar installation is the state’s second largest, and it will provide 10% - 20% of the facility’s power demand each year.

This movement toward green energy features 880 solar modules on the building’s roof and was a project of particular importance to Mr. Bigelow, co-chairperson of the Bigelow Tea board, since its inception. The incorporation of alternative energy sources - solar panels - reduces energy costs associated with lighting and running the facility while benefiting the environment. The Connecticut Clean Energy Fund (CCEF) helped support this \$1.5 million initiative by assisting with funding.

“Bigelow Tea is proud to welcome such a notable alternative energy initiative,” said Cindi Bigelow, co-President. “Just as Governor Rell is calling upon businesses and individuals within the state to do their part, [Bigelow Tea](http://bigelowtea.com) feels passionate about taking an active step toward greening Connecticut and helping protect Planet Earth.”

The roof’s solar panels will eliminate approximately five million pounds of carbon dioxide every year, equivalent to planting 33 acres of trees.

**About Bigelow Tea Company**

100 % family-owned, Fairfield, CT based Bigelow Tea pioneered the specialty tea category more than 60 years ago. Bigelow takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America’s leading Specialty Tea Company. The Bigelow Tea line includes more than 80 varieties of flavored, traditional, green, organic , herbal, decaffeinated teas and iced teas– including America’s number one specialty tea flavor, “Constant Comment®”.

In 2003, the company purchased and restored the Charleston Tea Plantation. Based on Wadmalaw Island just south of Charleston, South Carolina, the only tea plantation in America cultivates several hundred thousand tea bushes that are descendants of bushes brought from China during the 1800’s. The Charleston Tea Plantation has become a "must see" destination for tea lovers and tourists alike who visit the area from around the world and appreciate information and education about tea in addition to enjoying American Classic Tea and products which are produced from the tea grown on the premises.

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Bigelow Tea products are available nationwide including grocery, super centers, mass merchandisers and health stores. Every variety can be found on the company website, ([www.bigelowtea.com](http://www.bigelowtea.com)), along with an appealing selection of tea chests, tea accessories and other gift items. Tea lovers and enthusiasts will also enjoy interesting and entertaining related stories and facts by visiting the company's blog (<http://www.bigelowteablog.com>).

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