

# Bigelow Tea for the Troops – A Token of Our Thanks

## American Classic Tea for American Heroes

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**Fairfield, CT, July 20, 2009** – They put their lives on the line each and every day – to protect and to serve. “They” are our American troops who are fighting to protect our freedom far away from home, in Iraq and Afghanistan. The Bigelow family ([www.bigelowtea.com](http://www.bigelowtea.com)), committed to bringing a little bit of “home” to these courageous men and women, collaborated with their wonderfully supportive employees and friends to produce a special run of American Classic Tea – just for our American soldiers.

“One of my greatest joys at Bigelow Tea is the work we can do to try to make a difference,” said Cindi Bigelow, President of Bigelow Tea. “We wanted to do something to show just how much we appreciate these men and women, so we decided to send them our version of a thank you card.”

For over a week, the Bigelow manufacturing plant in Louisville, Kentucky was buzzing with activity as they wrapped and boxed nearly 2 million American Classic tea bags to be sent overseas and to airports where the troops are either leaving for or returning from a deployment in the Middle East. Bigelow Tea employees were beaming as they worked, at warp speed, on this very special production run. “It’s a lot of work, but we’re very pleased to do it,” said Bigelow Tea plant manager Steve Keys, summing up the overall enthusiasm in a recent clip on local Louisville TV channel, WDRB-Fox.

The selection of tea chosen for this thank you gift was none other than Bigelow’s American Classic Tea which was 100% grown on American soil. Nurtured in the country’s largest tea garden, the idyllic Charleston Tea Plantation purchased by the Bigelow family in 2003, the American Classic tea was lovingly packaged in a beautiful custom-made box designed by Bigelow family friend, Duke Saltus. Helping to facilitate the shipment of 100,000 boxes of tea to troops overseas was another Bigelow family friend, the USO Regional Vice President (US) Jeff Hill. The Bigelow family, friends and employees are all so excited to send this heartfelt token of thanks to the brave men and women of the American Armed Forces.

To our troops and their families: “We thank you and we are proud of you!”

Watch the WDRB-Fox segment here: (<http://www.youtube.com/watch?v=akJ56FPh8Ls>).

## **About Bigelow Tea Company**

100% family owned Fairfield, Connecticut-based Bigelow Tea pioneered the [specialty tea](#) category more than 60 years ago. Bigelow takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America's leading specialty tea company. The Bigelow Tea line includes more than 80 varieties of flavored, traditional, [green tea](#), organic, herbal, [decaffeinated teas](#) and [iced teas](#)— including America's number one specialty tea flavor, "Constant Comment®." Also, enjoy the [Charleston Tea Plantation](#) located on Wadmalaw Island just south of Charleston, South Carolina which is owned and operated by Bigelow Tea and produces American Classic Tea and products.

Bigelow Tea products are available nationwide and every variety can be found on the company website ([www.bigelowtea.com](http://www.bigelowtea.com)). Tea lovers will also enjoy the company's blog ([www.bigelowteablog.com](http://www.bigelowteablog.com)).

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