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FOR IMMEDIATE RELEASE:

**A HISTORY-MAKING PARTNERSHIP!
BIGELOW® TEA
and
ARIZONA® BEVERAGE**

Their collaborative event infuses new excitement into the Hot and Cold Beverage categories.

FAIRFIELD, Conn., January 2008 – Bigelow Tea (www.bigelowtea.com), the family-run tea company based in Fairfield, CT, announces an industry first: a breakthrough collaboration with the popular [iced tea](#) brand, [ARIZONA® beverages](#) (www.drinkarizona.com).

*The partnership has brewed up two beautifully packaged, ready-to-drink Bigelow Tea and AriZona introductions: **Mocha Chai** and **Vanilla Chai Latte** ... along with three exciting, new hot tea flavors: **Green Tea with Ginseng & Honey**, **Green Tea with Mandarin Orange**, and **Green Tea with Pomegranate & Acai**.*

These revolutionary hot and [ready-to-drink teas](#) combine AriZona's mission of promoting good health and great taste with Bigelow Tea's focus on providing the best quality and [freshest teas](#). The result is a powerful partnership. "We are thrilled to join forces with AriZona, an influential and respected brand," says Cindi Bigelow, President of Bigelow Tea. "Our shared beliefs in offering customers a beverage that not only tastes great but promotes well-being make this historic partnership a natural one. We view our relationship as a long term commitment to produce premium, innovative products that all tea consumers will enjoy for years to come."

Please visit your local retailer to purchase the newest offerings coming soon to a store near you.

About Bigelow Tea Company

100 % family owned, Fairfield, Conn.-based Bigelow Tea pioneered the specialty tea category more than 60 years ago. Bigelow takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into America's leading specialty Tea Company. The Bigelow Tea line includes more than 80 varieties of flavored, traditional, green, organic, herbal, decaffeinated teas and iced teas– including America's number one specialty tea flavor, "Constant Comment®".

In 2003, the company purchased and restored the Charleston Tea Plantation. Based on Wadmalaw Island just south of Charleston, South Carolina, the only tea plantation in America cultivates several hundred thousand tea bushes that are descendants of bushes brought from China during the 1800's. The Charleston Tea Plantation has become a "must see" destination for tea lovers and tourists alike who visit the area from around the world and appreciate information and education

about tea in addition to enjoying American Classic Tea and products which are produced from the tea grown on the premises

Bigelow Tea products are available nationwide including grocery, super centers mass merchandisers and health stores. Every variety can be found on the company website, (www.bigelowtea.com), along with an appealing selection of tea chests, tea accessories and other gift items. Tea lovers and enthusiasts will also enjoy interesting and entertaining related stories and facts by visiting the company's blog (<http://www.bigelowteablog.com>).

About AriZona Beverage Company

AriZona Beverage Company is an internationally recognized brand name that is synonymous with quality ready-to-drink teas, herbal teas, and [energy drinks](#). From its introduction in May of 1992 until today, the brand has been phenomenally successful. In the Jan.-Feb. 2007 edition of *Beverage Spectrum Magazine*, AriZona was listed as the leading seller in the beverage industry of ready-to-drink teas. Almost as popular as their product, AriZona's unique packaging designs have continuously won international recognition for their creativity. For more information, please visit us at www.drinkarizona.com.

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