

FOR IMMEDIATE RELEASE



## **GREEN TEA IS NOT THE ONLY THING GREEN ABOUT BIGELOW TEA!**

Fairfield, CT – On December 6, 2011 Bigelow Tea was presented with its 4th Green Coast Award at the Annual Green Faire Expo and Green Drinks Reception in Fairfield, Connecticut.

The Green Coast Award honors and recognizes individuals, businesses, services, and organizations throughout Fairfield County, that are socially and environmentally responsible, promote sustainability, have high ethical standards and make conscious decisions everyday to improve our communities and the health of our planet.

As a company whose efforts in their Fairfield plant to reduce, recycle and reuse have, among other things, resulted in savings of 1.9 million kWh of electricity since 2005, 100,000 gallons of water annually and solid waste reduction of 5 tons per month, family-owned Bigelow Tea is proud to be recognized for its ongoing environmental- and community-focused achievements.

“We continually strive to keep current with changing technologies and conduct our business and day-to-day operations in ways that are not only good for business but good for the environment, our community and our employees”, says Cindi Bigelow, President of Bigelow Tea. “For me it’s very personal. It honors our company’s culture of always ‘doing the right thing’, something my grandmother instilled in the business when she started the company in 1945.”

To learn more about Bigelow Tea’s energy and resource savings initiatives, visit [bigelowtea.com](http://bigelowtea.com).

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